

ITN International
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NEWS

For immediate release

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ITN International Makes 2012 Inc. 500/5000 List

Inclusion in the exclusive annual list considered a blue-ribbon achievement

BETHESDA, MARYLAND, August 27, 2012—For the first time, ITN International, a leader in innovation in the B2B event industry, has been recognized by Inc. Magazine as one of America's fastest-growing privately held companies.

Inc.'s editors announced this month that they have included ITN International in the magazine's prestigious Inc. 500/5000 List for 2012.

Given there are nearly seven million privately held companies in the US, a ranking on Inc.'s 2012 list places ITN International in a distinguished group that includes such fast-growth companies as HubSpot, Marketo, Pardot and TubeMogul.

The company designs and builds mobile marketing apps using near field communication (NFC), a form of short-range wireless that connects the physical and digital worlds through touch.

Corporate event producers, expo managers and exhibitors use the apps to strengthen attendee engagement, anticipate customers' needs, and manage the business opportunities that flow from events.

"Our growth over the past two years proves that we deliver substantial value to clients and that our apps and solutions stand apart from the many others they could choose," says Ivan Lazarev, President & CEO. "Inc.'s recognition of our firm is a tribute to the vision we offer the event industry and the enthusiasm of the entire team at ITN International."

About ITN International

Headquartered in Bethesda, Maryland, ITN International serves corporate event producers, expo managers and exhibitors on six continents. With operations in China, France, the UK and the US, ITN International supports large corporate events, conferences and exhibitions by providing registration, touch marketing and lead retrieval apps and solutions based on near field communication (NFC), the mobile technology driving tomorrow's "cashless" society. More information is available at www.itn-international.com.