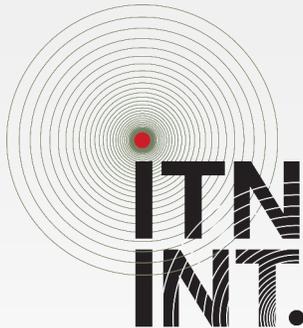


# Lead Retrieval Solutions from ITN

Make exhibiting more productive



ITN INTERNATIONAL

## About ITN

ITN International, the world leader in mobile NFC and cloud-based event solutions, serves corporate event producers, event agencies, tradeshow managers, and exhibitors on six continents.

The clients we serve, not unlike ourselves, are pacesetters in their industries. They include leaders like Canon, Ericsson, Harris, HP, IBM and Microsoft.

## Powerful and easy-to-use

Equip yourself with a lead retrieval solution from ITN and discover how productive tradeshow exhibiting can be. All our solutions are designed to make the tasks of capturing, qualifying and cultivating leads easier than ever.

## BCARD Reader

ITN's solutions are powered by our lead management app **BCARD Reader**, available for Android, WP8, iOS and Blackberry. Streamlined and intuitive, BCARD Reader delivers the ultimate user experience.

## Key features and benefits

- Near-field communication (NFC) lets you **capture leads by touch**
- In-app questionnaire (fully customizable) lets you **qualify leads** effortlessly
- Notes function lets you **take notes** without limitations
- Edit function allows you **edit leads**
- Content function lets you select your own branded content and **fulfill leads instantly** by email
- Cellular connection **consolidates your leads** in your secure BCARD Portal
- All leads are **available on demand** for lookup, analysis and CRM integration
- The BCARD Portal provides **real-time dashboard reports** of lead-gen activity



SEE DEMO

## Options to suit your device preferences

**BCARD Reader on Tablet.** Run our app on a tablet you rent from us. The optimal device for lead-qualifying and note-taking.

**BCARD Reader on Smartphone.** Run our app on a smartphone you rent from us. The optimal device for mobility.

**BCARD Reader on PC.** Rent an attachable NFC reader and run our app on your own PC. Add our Bluetooth printer and your desktop solution is complete.

**BCARD Reader on Your Own Device (BYOD).** Run our app on your own Android device and save. You can also rent an NCF reader from us and use your own iOS device.



## Contact ITN today

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